By 2019, 40% of IT Projects Will Create New Digital Services and Revenue Streams That Monetize Data

By 2018, 65% of IT Organizations Will Create New Customer-Facing and Ecosystem-Facing Services to Meet the Business DX Needs

Lack of Vision, Credibility, or Ability to Influence Will Keep 40% of CIOs from Attaining Leadership Roles in Enterprise DX by 2017

By 2019, 75% of CIOs Will Recognize the Limitations of Traditional IT and Embrace a Leadership Approach That Embodies a Virtuous Cycle of Innovation (Leading in 3D)

40% of CIOs Will Advance DX Initiatives by Building Organizational Linkages with LOB Technology Teams and Across IT Organizational Silos, Empowering Changes in Thinking, Culture, and Practices by 2018
By 2019, 80% of Bimodal IT Organizations Will Accumulate a Crippling Technical Debt, Resulting in Spiraling Complexity, Costs, and Lost Credibility

45% of CIOs Will Shift Primary Focus from Physical to Digital and Move Away from BPM and Optimization by 2018 to Deliver Scale, Predictability, and Speed

By 2018, 45% of CIOs Will Focus on Platformization, Using DevOps for Rapid Development, Cost Reduction, and Enterprise Agility

By 2019, 70% of IT Organizations Will Shift Their Culture to a Start-Up-Like Work Environment by Embracing Agile Practices and Open Source Communities

By 2017, 80% of CIOs Will Help Drive Global Risk Portfolios That Enable Adaptive Responses to Security, Compliance, Business, or Catastrophic Threats

About IDC

International Data Corporation (IDC) is the premier global provider of marketing intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets. IDC is the most experienced and trusted IT advisory firm in the market. Our global team of 1,100 analysts assist businesses around the world in moving to the 3rd platform of computing. Our IT advisory services not only advise on the technologies of the 3rd Platform (cloud, mobile, social and analytics), but also on how to effectively lead technology initiatives. To learn more visit www.idc.com